

VOTE FOR THE BEST PROJECT



Image: Walter De Maria, 5 Continents Sculpture, 1989.
Daimler Stuttgart-Möhringen.

Daimler (Germany)

The Daimler Art Collection started in 1977 with acquisitions in the area of South German classical modern art and has since then developed a clear profile that has been built up steadily and systematically. Today the Collection represents an important international spectrum of major 20th and 21st century art developments and pictorial ideas, primarily in the field of abstraction and conceptual tendencies. Examples of abstract art range from the avant-garde tendencies associated with the German Bauhaus movement and classic modernist art, Concrete Art, Constructivism and post-1945 Art Informel, the European Zero movement, Minimalism and Conceptual art, Neo Geo, post-minimalism and conceptual tendencies within international contemporary art. Specific areas of the Collection are dedicated to car-related art, international photography, video art and public sculptures. Thematic exhibitions within the company, at Daimler Contemporary space Berlin as well as in international museums offer a broad field of communication and education. The Daimler Art Collection reflects a commitment to art as a full part of Daimler's self-image and cultural profile.