

**CALL FOR ARTISTS**  
**“LEONARDO and THE JOURNEY – Behind man’s and space’s borders”**

**MARBLE SCULPTURE CONTEST**

## **PROJECT SUMMARY**

### **Project description**

Aeroporti di Roma (hereinafter AdR) has launched a "Call for Artists" in compliance with the prescriptions of the Italian procurement regulation.

The objective of the "Call for Artists" is the creation of 6 Marble Sculptures, 3 for each of the following categories:

- “Young” category, for individual Artists or groups of Artists born after Dec. 31st 1978
- “Over” category, for individual Artists or groups of Artists born before Jan. 1st 1979

### **Creative brief**

500 hundred years after his death (1519-2019), AdR aims to celebrate the genius of one of the most creative minds of human history: Leonardo da Vinci. Artist, Scientist, Engineer and more, his imagination pushed the limits of any discipline he measured himself with, way beyond the frontiers of his times. Throughout all his life, Leonardo expressed his yearning for physical and – even more – spiritual journey, pushing humanity through the centuries to constantly move forward in Arts, Science, Philosophy, Politics, Literature.

This is the *journey* AdR wants to pay homage to and enhance via SIX MARBLE SCULPTURES inspired by Leonardo’s unique genius.

Accordingly, the main theme is “LEONARDO and THE JOURNEY – Beyond man’s and space’s borders”. Sculptures will also embody the concepts of freedom, speed, dynamism, technology, innovation, analytic study of human body and nature as tools to overcome human and space boundaries.

### **Art for All**

Millions of travelers use Rome Fiumicino – Leonardo da Vinci Airport as their preferred access to Italy and Southern Europe. These SIX pieces of contemporary Art will improve the quality of the walking experience through the Airport.

The Airport will host the final part of the production process by the Artists; visitors will have the chance to follow the Artists’ work and express their preferences. This will turn the airport premises into an area of cultural exchange and debate.

### **Technical specifications**

#### **Material**

Most of the sculptures’ surface will be WHITE MARBLE FROM APUANE ALPS (Italy).  
Integration with different colors and materials (longlasting, not perishable) is allowed.

#### **Weight**

Sculpture: less than 1.9 tons

Sculpture + base: less than 2.5 tons

Base: about 600 kilos

### Height

Sculpture: less than 2 meters

Sculpture + base: less than 2.5 meters

Base: about 0.5 meter

Ground projection: maximum 6 square meters

Side: maximum 3 meters

Modular: in pieces maximum 2x1x1.5 meters to match transportation needs once the Sculpture is finished

### The Sculptures

- will not be wrapped in any material in order to make the white marble prevail (90% of the surface minimum)
- will integrate the surrounding architectural environment, furniture, lighting system
- will be conceived to be placed on a base. No vertical supports or suspension systems will be allowed
- will not be a visual barrier: no integrations will be allowed

The base will be provided by AdR and will fit with the surfaces where the Sculptures are placed (conceived to bear up to 500 kilos per square meter).

### Compensation system

Ideation, production, transportation and any possible collaboration necessary for the Sculpture development will be covered as follows (VAT excluded – values expressed in €uros)

	A	B	C	D	E	Total
<b>"Over"</b>						
Winner	50.000	15.000	3.600	75.000		143.600
2nd	50.000	15.000	3.600		15.000	83.600
3rd	50.000	15.000	3.600		15.000	83.600
						<b>310.800</b>
<b>"Young"</b>						
Winner	50.000	15.000	3.600	75.000		143.600
2nd	50.000	15.000	3.600		15.000	83.600
3rd	50.000	15.000	3.600		15.000	83.600
						<b>310.800</b>

<b>A</b>	Maximum refund for buying Marble (€ 8.000) and possible integrative materials
<b>B</b>	Maximum refund for transportation of worked Marble (90% of the Sculpture) to Fiumicino Airport where it'll be finalized
<b>C</b>	Maximum refund for the Artist (or group of Artists) to get to Fiumicino Airport and stay for up to 15 days in a row for finalizing the Sculpture
<b>D</b>	Prize for the work of Art winning in each category
<b>E</b>	Creative fee for second and third Artist (or group of Artists) in each category

### Contest stages

1. The scientific committee will select 3 Artists or group of Artists in each category. The selected Artists will be invited to create the Sculptures in line with the creative draft. Below you will find the scientific committee's evaluation criteria.

### Criteria

- a) Artistic quality and originality
- b) Consistency and compatibility with architectural environment
- c) Technical feasibility, durability and ease of maintenance
- d) Resume / Curriculum Vitae

### Evaluation terms

- a) Quality and originality of the proposal related to the brief
- b) Integration and potential impact of the Sculpture in the environment where it will be placed

- c) Ease of Sculpture production, evaluation of technique, materials and durability over time
- d) Expertise and quality of the Artist in the field of reference

#### Maximum mark

- a) 30 points
- b) 25 points
- c) 20 points
- d) 25 points

2. The scientific committee will identify the two winners and define the ranking for each category. The candidates invited to the second stage will be informed via the AdR portal. The Sculpture should be executed up to 90% within the term of 90 days after the communication. The remaining 10% will be finalized at Fiumicino Airport in a time frame of 15 consecutive days. The candidate will be entirely responsible for transportation to the final destination and for any damage accidentally caused to the Airport's premises.

Once the 6 Sculptures are finalized, the scientific committee will establish the winner, the second and the third in the ranking for each category.

You will find below the evaluation criteria considered by the scientific committee

#### Criteria

- a) Artistic quality and originality
- b) Consistency and compatibility with architectural environment
- c) Technical feasibility, durability and ease of maintenance

#### Evaluation terms

- a) Quality and originality of the proposal related to the brief
- b) Integration and potential impact of the Sculpture in the environment where it will be placed
- c) Ease of Sculpture production, evaluation of technique, materials and durability over time

#### Maximum mark

- a) 40 points
- b) 35 points
- c) 25 points

Once the contest is finished, an inauguration event will be organized.

The passengers at the Airport will have the chance to follow the final stage of the Sculptures realization and to express their preferences via a survey. Note that these preferences will not be included in the scientific committee's evaluation.

AdR may ask the Artist or group of Artists to provide for digital storytelling of the Sculpture work-in-progress (images resolution: 2272x1704 pixel minimum).

During the final stage of the Sculpture realization process at Fiumicino Airport, AdR may take photos or videos of the Artist or group of Artists.

The property and the right of use of these photos and videos, for commercial and non-commercial purposes, will be transferred to AdR.

#### Participation in the contest

##### a) Requirements

Each candidate can submit no more than one proposal. Participation is allowed individually or as part of a group.

Groups of Artists will have to indicate a representative as the counterpart for AdR.

All components of Groups of Artists in the "Young" category must be in the age range stated in the "Project description".

##### b) Site inspection

Site inspections are allowed to check the architectural environment where the Sculptures will be placed. Please note that some areas of the Airport can only be visited by requesting an authorization at <https://www.pleiade.it/adr/sourcing/>.

AdR will confirm date and timing of the site inspection at least 4 days in advance. The Artist/s will have to indicate the name of the people at least 2 days before the set date via <http://www.adr.it/bsn-portale-acquisti-e-albo-fornitori>. Free-of-charge access is available only for one candidate. Any additional visitor will have to pay the specific Airport badge.

**c) Submission of applications**

The application procedure will be run exclusively online. The documents must be submitted via digital signature of the Artist or the representative for the group of Artists.

Applications must be submitted via <https://www.pleiade.it/adr/sourcing/> AdR portal **by 12.00 a.m. of July 17th**.

Application is free of charge (except for A.N.A.C. commission) and entails the full acceptance of all the documents and the procedures of the contest.

The operative instruction available at <https://www.pleiade.it/adr/sourcing/> is part of the contest documentation and must be provided in the application package.

AdR may ask for integrative information / documents in addition to the following requested documents.

- 1) Application form filled in Italian as per attachment #1
- 2) Payment of €35 for A.N.A.C. commission indicating in the Reason for the transfer the C.I.G. number: 7934706687 for “Young” and 7934692AF8 for “Over”
- 3) Delegation to the representative in case of application by a group of Artists
- 4) I.D. of the Artist / of any member of the group of Artists
- 5) Graphic draft of the work of Art (no more than A3 size) in pdf format. Draft will be accepted as graphic, drawing, photomontage, computer modeling, video or anything useful to describe the work of Art. Furthermore, a 1:10-scale model can be sent by the above-mentioned deadline to: *Aeroporti di Roma S.p.A. – Via Pier Paolo Racchetti, 1 00054 Fiumicino – Ufficio Protocollo*. The parcel will have to be addressed to: *Partecipazione al “Concorso internazionale “Leonardo e il Viaggio. Oltre i confini dell’Uomo e dello Spazio” per la selezione di opere d’arte da inserire nel Nuovo Molo E e nell’Avancorpo del Terminal 3 dell’aeroporto intercontinentale “Leonardo da Vinci” di Fiumicino - Roma” – C.A. Commissione giudicatrice*.  
AdR will not be responsible for late delivery of the model.
- 6) A report about the work of Art is required and will have to include the following information:
  - Project description (no more than 8 pages) with:
    - Title of the Work of art (even if temporary)
    - Creative interpretation related to the contest main theme
    - Consistency of the proposal with the surrounding architectural environment
    - Feasibility, durability and maintenance criteria of the work of Art
  - Personal and artistic resume (A4 format) of the Artist / of each component of the Group of Artists
  - 7-10 images of previous works of Art with presentation notes. This requirement applies to each member of the group of Artists.
- 7) Declaration of commitment or cost estimate signed for the White Marble from Apuane Alps provider (in case of admission to the second stage of the contest).

The application package will be processed by AdR only after the deadline. Therefore an application can be withdrawn and replaced before the deadline.