



Rome

23-24 November 2016

CORPORATE ART AWARDS®

Agenda

 **LUISS** BUSINESS
SCHOOL

LCBC LUISS Creative
Business Center

ppt
Art

AGENDA - November 23rd



Italian Ministry of Culture - Sala Spadolini - Via del Collegio Romano, 27 - Roma

AGENDA* - November 23rd

9.30 - 10.00 : Registration

10.00 - 10.15: Introduction Dario Franceschini Italian Minister of Culture

10.15 – 10.30 Institutional presentation

- Vincenzo De Luca: General Director, Ministry of Foreign Affairs (TBC)
- Paolo Boccardelli, Director of Luiss Business School
- Pina Amarelli, Componente Gruppo Tecnico Cultura e Sviluppo Confindustria

10.30 – 11.00: Press conference

11.00 – 11.30: Coffee Break

11.30 – 12.45: Art, Advertising & Events (round table)

American Express, Campari, Maineri, Banca Sistema

12.45 – 14.00: Corporate Art Collections & Museums (round table)

Banca Intesa Sanpaolo, Deutsche Bank, Fintecna, Generali

14.00-15.00 : Lunch

15.15 - 16.30 : Visit to Generali Museum: Roots of the Present, archaeological collection, Palazzo delle Assicurazioni Generali, Piazza Venezia, 11

20.00 – 22.00 : Gala Dinner and Awards Ceremony

GALA DINNER AND AWARDS CEREMONY

November 23rd



CASINA VALADIER

Sala degli Specchi

Piazza Bucarest, - Roma



AGENDA - November 24th

10.00 - 11.00 : International Corporate Art and philanthropic projects (round table)
Clyde&Co, ING Bank, Potanin Foundation, Renault

11.30 - 12.45: International Corporate Art projects (round table)
ARCO, FAO, Gruppo Cimbali, Osram, Shiseido (Single presentation)

12.45 – 13.30 : Visit to ABI (Italian Banking Association)'s Collection

13.30 - 14.30 : Lunch



ABI
(Italian Banking Association)

Sala Verde, Palazzo Altieri

Piazza del Gesù, 49 - Roma